PRINTBRISK

ARTWORK TEMPLATE

Sculpt Curve Fabric Stand

stretch fabric snake stand a double sided

01 Match your order

Check the exact size, orientation and configuration before designing. This pack is for the product named above.

02 Use the original-size guide pages

The following guide pages retain their production dimensions and scale. Follow the scale printed on each guide. Do not fit them to A4 or enlarge them automatically.

03 Extend backgrounds into bleed

Follow the bleed, cut, finishing and safe-area lines on the guide. Keep logos and important wording inside the safe area. Hardware pockets and hidden areas are not visible print space.

04 Export your artwork only

Remove guide lines and instructions from your print file. Supply a print-ready PDF with embedded images and outlined fonts. Screen previews are not colour proofs.

05 Need artwork produced?

Add the design and artwork service for £45 + VAT (£54 including VAT) per product design. We will email a proof for approval before printing.

STRETCH FABRIC SNAKE STAND A

DOUBLE-SIDED

Size

This template is 20% scale of full size, and must not be re-sized or scaled.

Template at 20% of full size:	189mm × 721mm (+ 6mm bleed)
When scaled 500% to full size:	945mm × 3605mm (+ 30mm bleed)
Front safe area (at full size):	825mm × 2160mm

Layers

Instructions. Can be turned off or removed before exporting your print-ready file, if desired.

Areas & Marks Overlay. Must only be used as an overlay, and must not contain any design elements. Must be either turned off or removed before exporting your print-ready file.

Design. Should be used to create and supply your design.

Areas & Marks

Bleed line
Artwork must extend to this line (except in the case of the 'underneath' section of the front side, which is optional). Any space between this line and the safe area line must only be used as a quiet area.

Finished line
Approximate perimeter of the finished graphic.

Safe area line
Important content (text, logos etc.) must be kept within these lines.

Artwork Requirements

Artwork must be supplied:

- With any fonts outlined
- With any images embedded
- Including artwork bleed to the edge of the template
- With any template elements (such as lines, boxes and markings) removed
- As either PDF (preferred), AI or EPS format

For a full list of artwork requirements, please refer to our website.

Artwork Sections

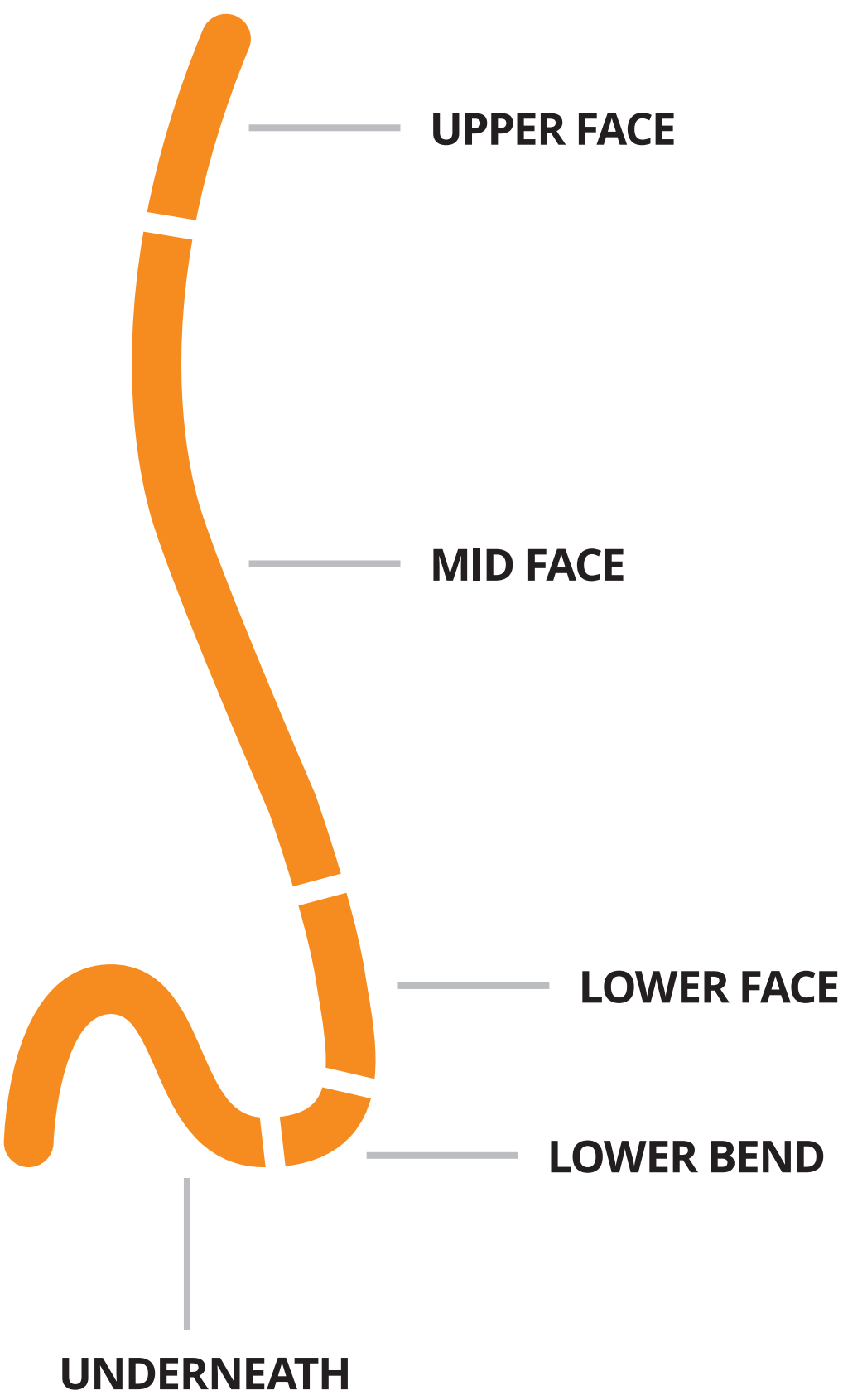
To aid your design creation, please refer to the indicated artwork sections. The diagram and labels below correspond to the template.

Due to the shape and curvature of the graphic, we recommend that most primary content is kept within the 'mid face' section of the safe area. This will ensure maximum visibility of the content. However, any content within the whole safe area will be fully visible.

Artwork should be supplied for the 'lower bend' section, since it is visible. However, it should only be used as a quiet area.

Artwork can optionally be supplied for the 'underneath' section, but this should only be used as a quiet area.

While the rear side can be used for content, the angle of the curve is not as suited for viewing as the front. If the rear side is used for content, only the 'upper face' and 'mid face' sections should be used. All sections below these should only be used as a quiet area.



Considerations

Our thread colours are black or white. Our sewists will choose the most appropriate colour to complement your graphic.

Currently, the dye-sublimation process does not allow for the use of Pantone colours. Any Pantone colours must either be converted to (or replaced with) CMYK colours before supplying your print-ready file.

While we make every effort to finish these graphics as accurately and consistently as possible, due to the nature of printing, cutting and finishing fabrics, some material movement and minor imperfections in alignment can be introduced. For this reason, we highly recommend not wrapping continuous/detailed shapes or text between front and rear graphics.

Please refer to the instructions on the first page.

All artwork elements must be supplied on the Design layer. The Guide layer must be deleted before saving your print-ready file.

This text and all other template elements and guide lines must be deleted or not provided in your print-ready file.

UPPER FACE

MID FACE

LOWER FACE

LOWER BEND

UNDERNEATH