PRINTBRISK

ARTWORK TEMPLATE

# Dropline Teardrop Flag

teardrop flag medium double sided

## 01 Match your order

Check the exact size, orientation and configuration before designing. This pack is for the product named above.

## 02 Use the original-size guide pages

The following guide pages retain their production dimensions and scale. Follow the scale printed on each guide. Do not fit them to A4 or enlarge them automatically.

## 03 Extend backgrounds into bleed

Follow the bleed, cut, finishing and safe-area lines on the guide. Keep logos and important wording inside the safe area. Hardware pockets and hidden areas are not visible print space.

## 04 Export your artwork only

Remove guide lines and instructions from your print file. Supply a print-ready PDF with embedded images and outlined fonts. Screen previews are not colour proofs.

## 05 Need artwork produced?

Add the design and artwork service for £45 + VAT (£54 including VAT) per product design. We will email a proof for approval before printing.

# MEDIUM TEARDROP FLAG

## DOUBLE-SIDED

## Size

This template is 20% scale of full size, and must not be re-sized or scaled.

| | |
|---|---|
| Template size: | 209mm × 494mm |
| Finished (full) size: | 960mm × 2400mm |

## Shape

**Bleed line**
Artwork must extend to this line. The area in between this line and the safe area line must only be used as a quiet area.

**Cut line**
Perimeter of the cut graphic area, before any finishing. The area in between this line and the finished line will be used for hems and attaching the sleeve.

**Finished line**
Perimeter of the visible graphic area, after the hem and sleeve has been added.

**Safe area line**
Important content (text, logos etc.) must be kept within this line.

**Flag sleeve**
Location of the elasticated flag sleeve, when finished and attached.

## Layers

**Design.** Must be used to create and supply your design.

**Guide.** Must not contain any of your design elements. Must be deleted before saving your print-ready file.

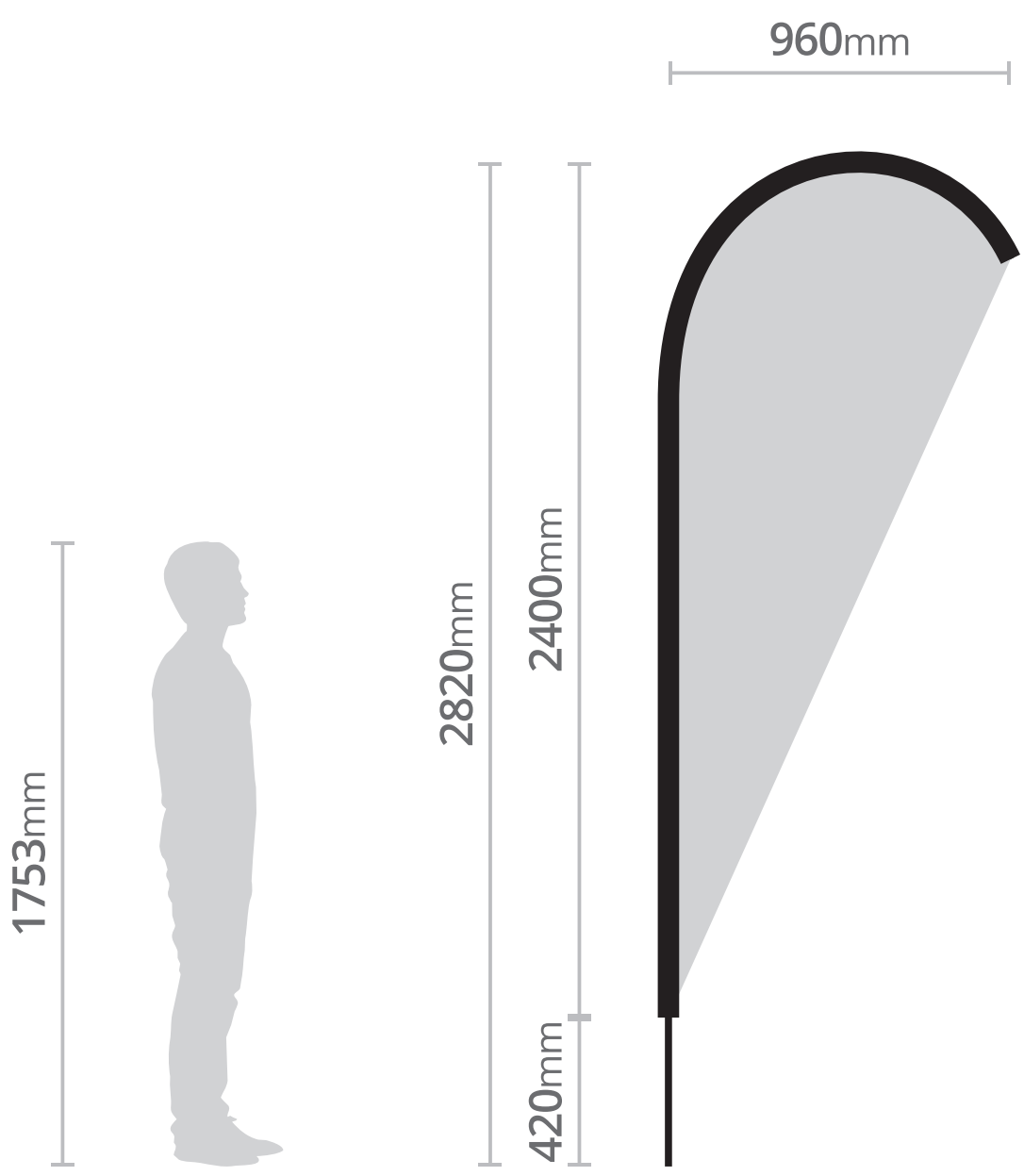
## Artwork Requirements

Artwork must be supplied:

- At the exact size of this template
- With all fonts outlined
- With all images embedded
- With all design elements on the Design layer
- With all important content inside the safe area
- With background/quiet content all the way to the bleed line
- With none of the template guide lines included or flattened
- With no crop marks, bleed marks, colour bars or other registration marks present
- As either PDF (preferred), AI or EPS format
- With exported files checked that all design elements are included
- With both front and back designs included (applies only to double-sided flag templates)

For a full list of artwork requirements, please refer to our website.

## Scale Diagram



**Please refer to the instructions off-page to the left.**

**All artwork elements must be supplied on the Design layer. The Guide layer must be deleted before saving your print-ready file.**

**This text must be deleted.**

