PRINTBRISK

ARTWORK TEMPLATE

Dropline Teardrop Flag

teardrop flag small double sided

01 Match your order

Check the exact size, orientation and configuration before designing. This pack is for the product named above.

02 Use the original-size guide pages

The following guide pages retain their production dimensions and scale. Follow the scale printed on each guide. Do not fit them to A4 or enlarge them automatically.

03 Extend backgrounds into bleed

Follow the bleed, cut, finishing and safe-area lines on the guide. Keep logos and important wording inside the safe area. Hardware pockets and hidden areas are not visible print space.

04 Export your artwork only

Remove guide lines and instructions from your print file. Supply a print-ready PDF with embedded images and outlined fonts. Screen previews are not colour proofs.

05 Need artwork produced?

Add the design and artwork service for £45 + VAT (£54 including VAT) per product design. We will email a proof for approval before printing.

SMALL TEARDROP FLAG

DOUBLE-SIDED

Size

This template is 20% scale of full size, and must not be re-sized or scaled.

Template size: 161mm × 374mm
Finished (full) size: 720mm × 1800mm

Shape

Bleed line
Artwork must extend to this line. The area in between this line and the safe area line must only be used as a quiet area.

Cut line
Perimeter of the cut graphic area, before any finishing. The area in between this line and the finished line will be used for hems and attaching the sleeve.

Finished line
Perimeter of the visible graphic area, after the hem and sleeve has been added.

Safe area line
Important content (text, logos etc.) must be kept within this line.

Flag sleeve
Location of the elasticated flag sleeve, when finished and attached.

Layers

Design. Must be used to create and supply your design.

Guide. Must not contain any of your design elements. Must be deleted before saving your print-ready file.

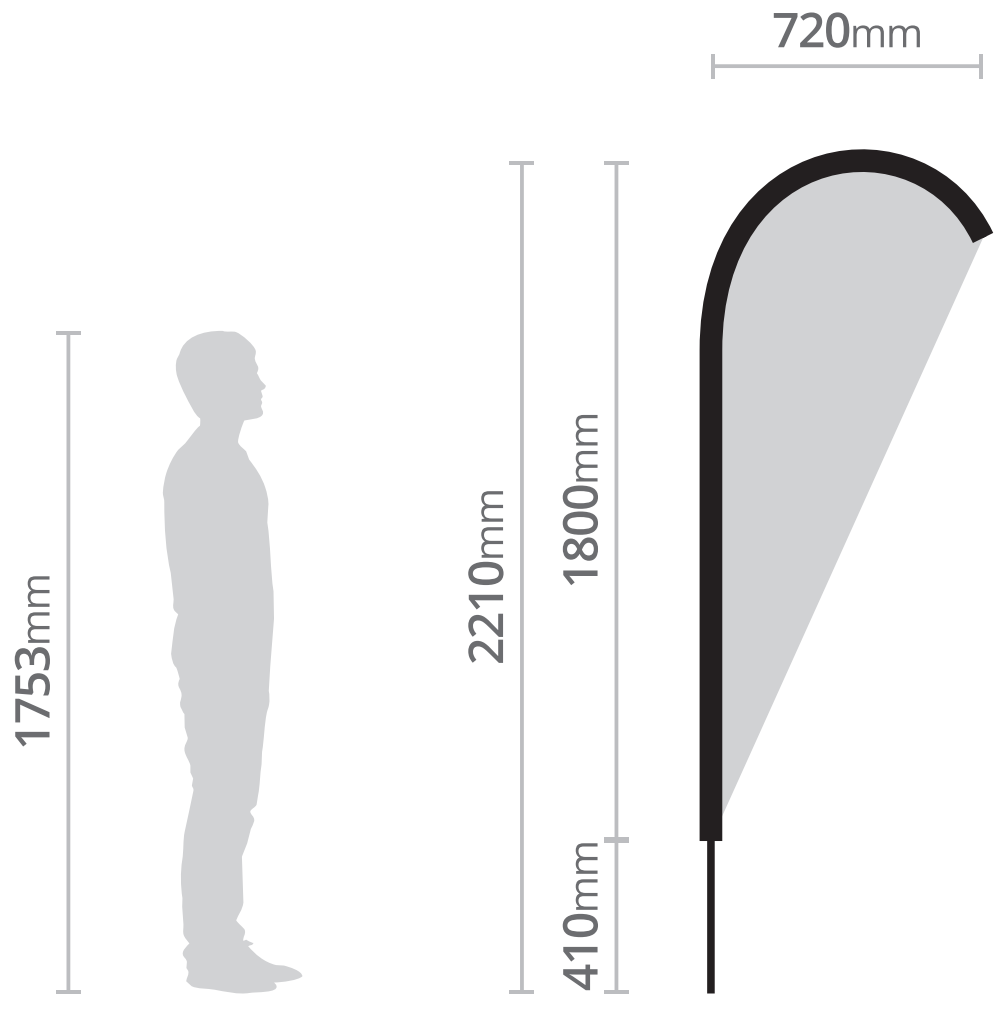
Artwork Requirements

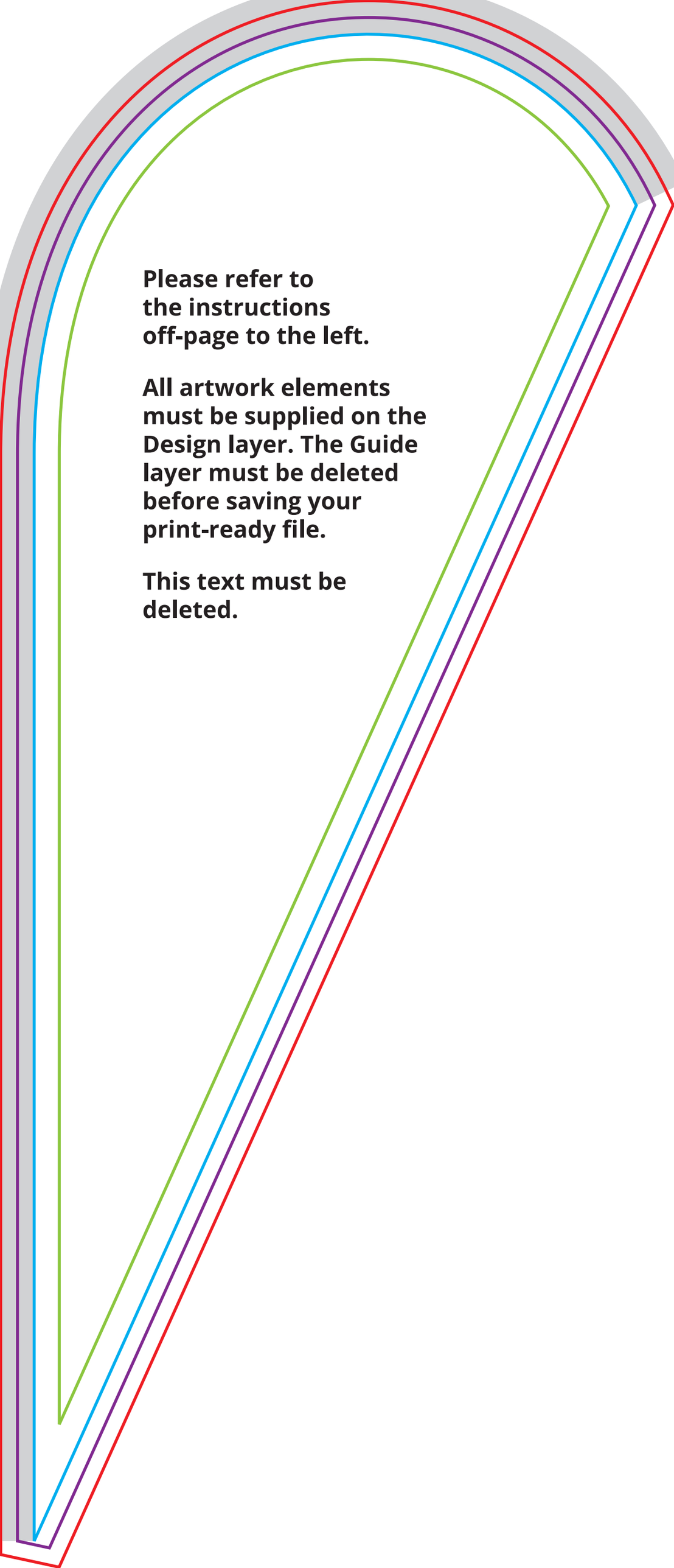
Artwork must be supplied:

- At the exact size of this template
- With all fonts outlined
- With all images embedded
- With all design elements on the Design layer
- With all important content inside the safe area
- With background/quiet content all the way to the bleed line
- With none of the template guide lines included or flattened
- With no crop marks, bleed marks, colour bars or other registration marks present
- As either PDF (preferred), AI or EPS format
- With exported files checked that all design elements are included
- With both front and back designs included (applies only to double-sided flag templates)

For a full list of artwork requirements, please refer to our website.

Scale Diagram




Please refer to
the instructions
off-page to the left.
All artwork elements
must be supplied on the
Design layer. The Guide
layer must be deleted
before saving your
print-ready file.
This text must be
deleted.

