PRINTBRISK

ARTWORK TEMPLATE

Casewrap Pop-Up Carry Case Graphic

pop up carry case graphic

01 Match your order

Check the exact size, orientation and configuration before designing. This pack is for the product named above.

02 Use the original-size guide pages

The following guide pages retain their production dimensions and scale. Follow the scale printed on each guide. Do not fit them to A4 or enlarge them automatically.

03 Extend backgrounds into bleed

Follow the bleed, cut, finishing and safe-area lines on the guide. Keep logos and important wording inside the safe area. Hardware pockets and hidden areas are not visible print space.

04 Export your artwork only

Remove guide lines and instructions from your print file. Supply a print-ready PDF with embedded images and outlined fonts. Screen previews are not colour proofs.

05 Need artwork produced?

Add the design and artwork service for £45 + VAT (£54 including VAT) per product design. We will email a proof for approval before printing.

POP-UP CARRY CASE GRAPHIC

Size

This template is 100% scale of full size, and must not be re-sized or scaled.

Shape

Bleed line
Artwork must extend to this line. The area in between this line and the front/side area lines must only be used as a quiet area.

Cut line
Perimeter of the cut graphic area.

Finished line
Perimeter of the visible graphic area, after the graphic has been fitted to the unit.

Front area line
Any design elements you wish to be clearly visible from the front (without following the curve of the graphic) should be kept within this area. Full size: 400mm × 727mm.

Side area lines
Any design elements you wish to be seen from the sides should be kept within these areas. Often used for sponsor logos, web addresses and other secondary content. Full size: 210mm × 727mm.

Layers

Please note, this template contains a locked layer that is set to be non-printing. Any artwork elements that are put on this layer will not be included in exported PDFs, and will not be printed. Please check your exported artwork before sending it to us.

Design. Must be used to create and supply your design.

🔒 **Guide.** Must not contain any of your design elements. Must be deleted before exporting your print-ready file.

Artwork Requirements

Artwork must be supplied:

- At the exact size of this template
- With all fonts outlined
- With all images embedded
- With all design elements on the Design layer
- With all important content inside the front or side areas (unless desired otherwise)
- With background/quiet content all the way to the bleed line
- With none of the template guide lines included or flattened
- With no crop marks, bleed marks, colour bars or other registration marks present
- As either PDF (preferred), AI or EPS format
- With exported files checked that all design elements are included
- With artwork for all sides included

For a full list of artwork requirements, please refer to our website.

Considerations

Important content, such as logos and text, should generally not escape the safe areas, unless you would like it to wrap around the ‘corners’. Please bear in mind the shape and curvature of the fitted graphic when creating your design - due to the shape and form of the fitted graphic, some distortion can occur. Although content can run between the front and side areas, in most cases it is advised to avoid this.

Any design to the left of the left side area and to the right of the right side area will wrap around to meet at the back of the unit.

LEFT SIDE

FRONT / CENTER

Please refer to the instructions off-page to the left.

All artwork elements must be supplied on the Design layer. The Guide layer is non-printing, and will not be included in any saved/exported PDFs.

This text must be deleted.

RIGHT SIDE